

BA (HONOURS) IN BUSINESS MANAGEMENT

UNIVERSITY OF WOLVERHAMPTON, UK, PROGRAMMES



LEVEL 6 STUDENT-BABM ENTERPRISE

PRIYA NIGAM

Ever since I joined Podar World College, my goal of being an entrepreneur has been very clear. When I had just started the course, I was an extremely reticent person and did not really know what to expect out of the course. As we began learning about the different aspects of a business through the first and second year of the course, Entrepreneurship as a subject really piqued my interest.

Learning further about Enterprise was something I was inclined towards; seeing my peers start off their own ventures along with running departments within their family businesses as entrepreneurs helped me gain more confidence and a desire to do the same. As we moved to the final year of our course, we were introduced to BABM Enterprise.

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This course is specifically designed to prepare students with the skills and knowledge to be future entrepreneurs. I learned about the underlying principles of starting a business, avoiding pitfalls, pitching my ideas effectively and setting myself up for success even in a field where failure was common. Our teachers have been highly supportive; they encouraged creativity, innovation, and collaboration to mould us into individuals strong enough to face the reality of the outside world.

My journey at Podar definitely changed after the introduction of the Enterprise course. I believe that I have changed into a person who is confident, creative, and highly committed, and I am truly thankful to our college and the University for giving me this opportunity and experience.